



LEADERSHIP CLARITY

Kickstart

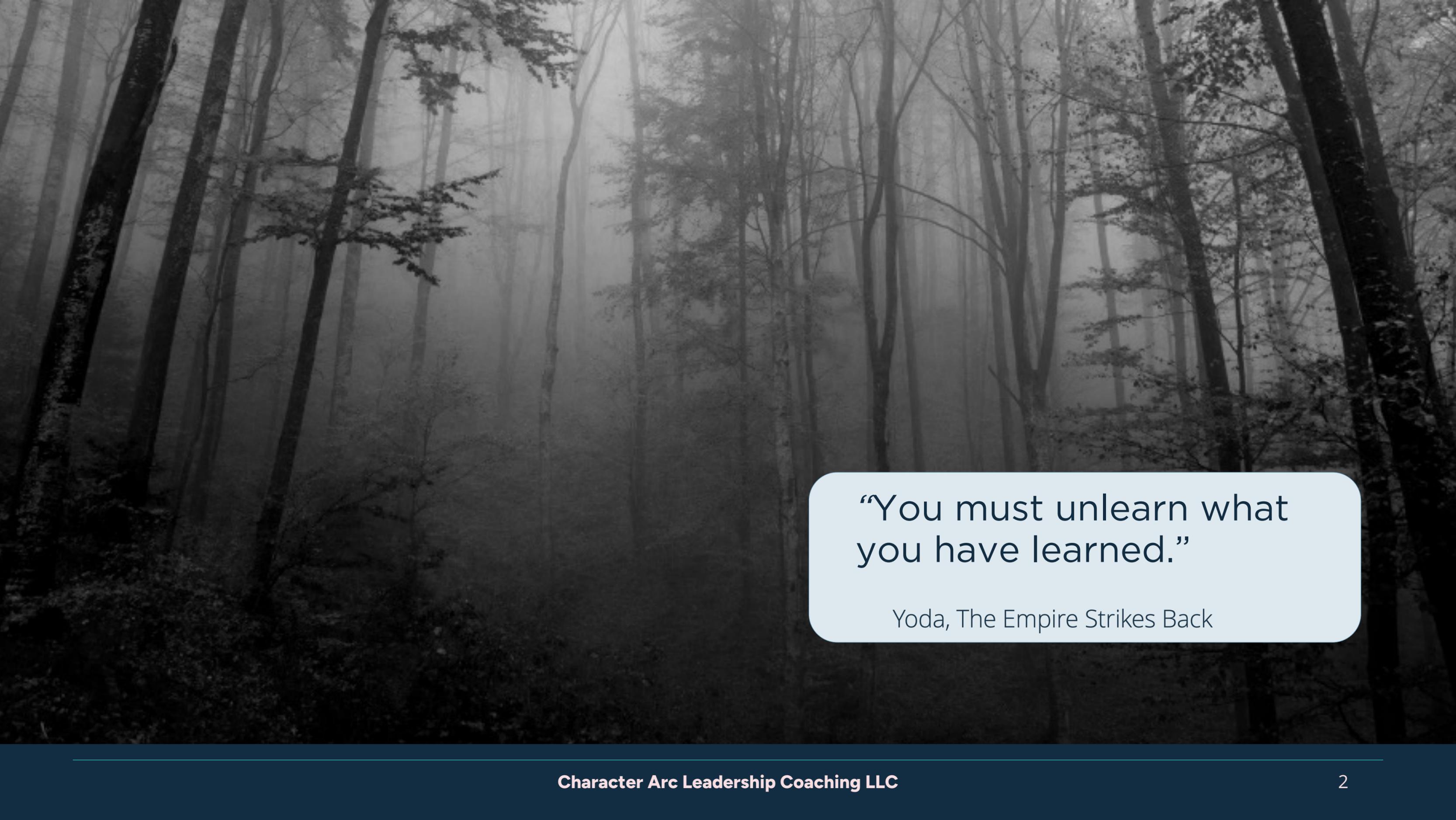
Understand yourself. Align your leadership.

By Désirée Santiago, SPHR, GGSC

RELATOR | ACTIVATOR | RESTORATIVE | STRATEGIC | SIGNIFICANCE

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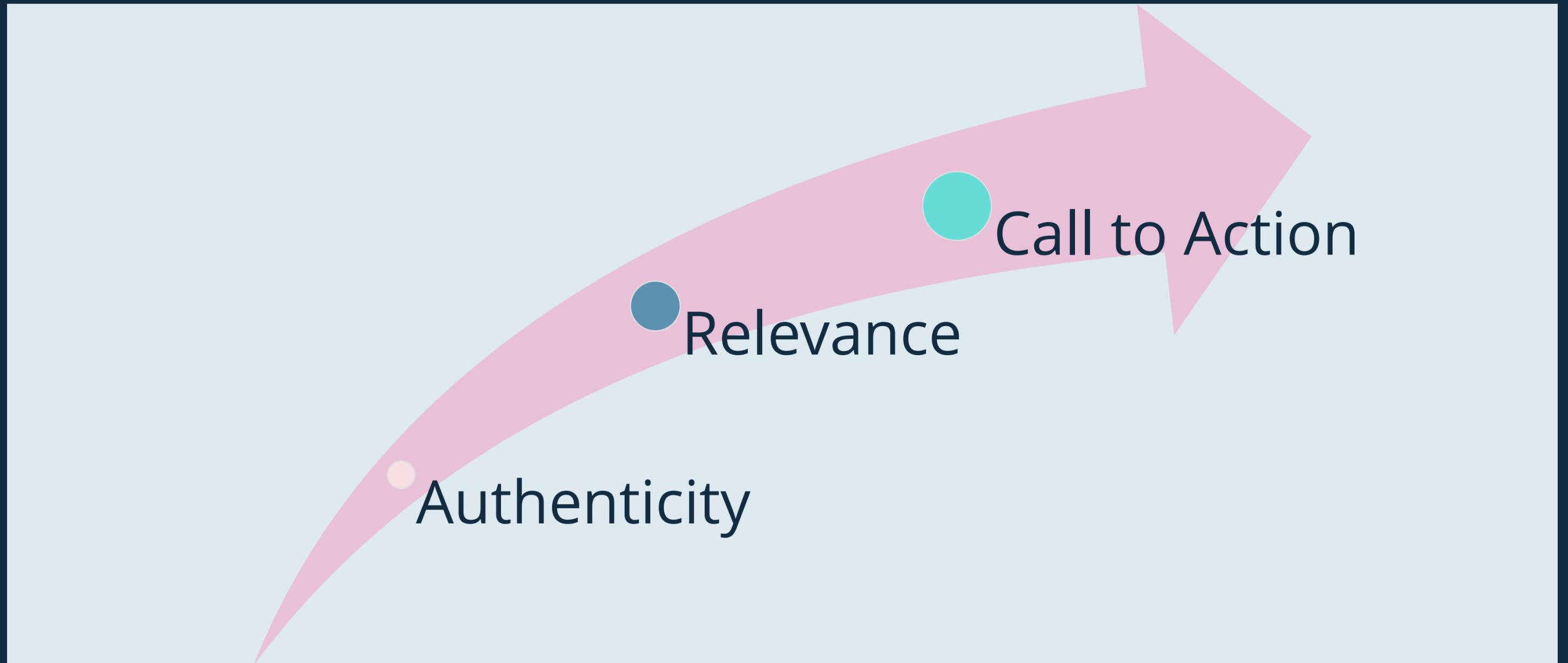




“You must unlearn what
you have learned.”

Yoda, The Empire Strikes Back

The ARC Framework



Neuroscience Insight: Identity Drives Behavior



Identity

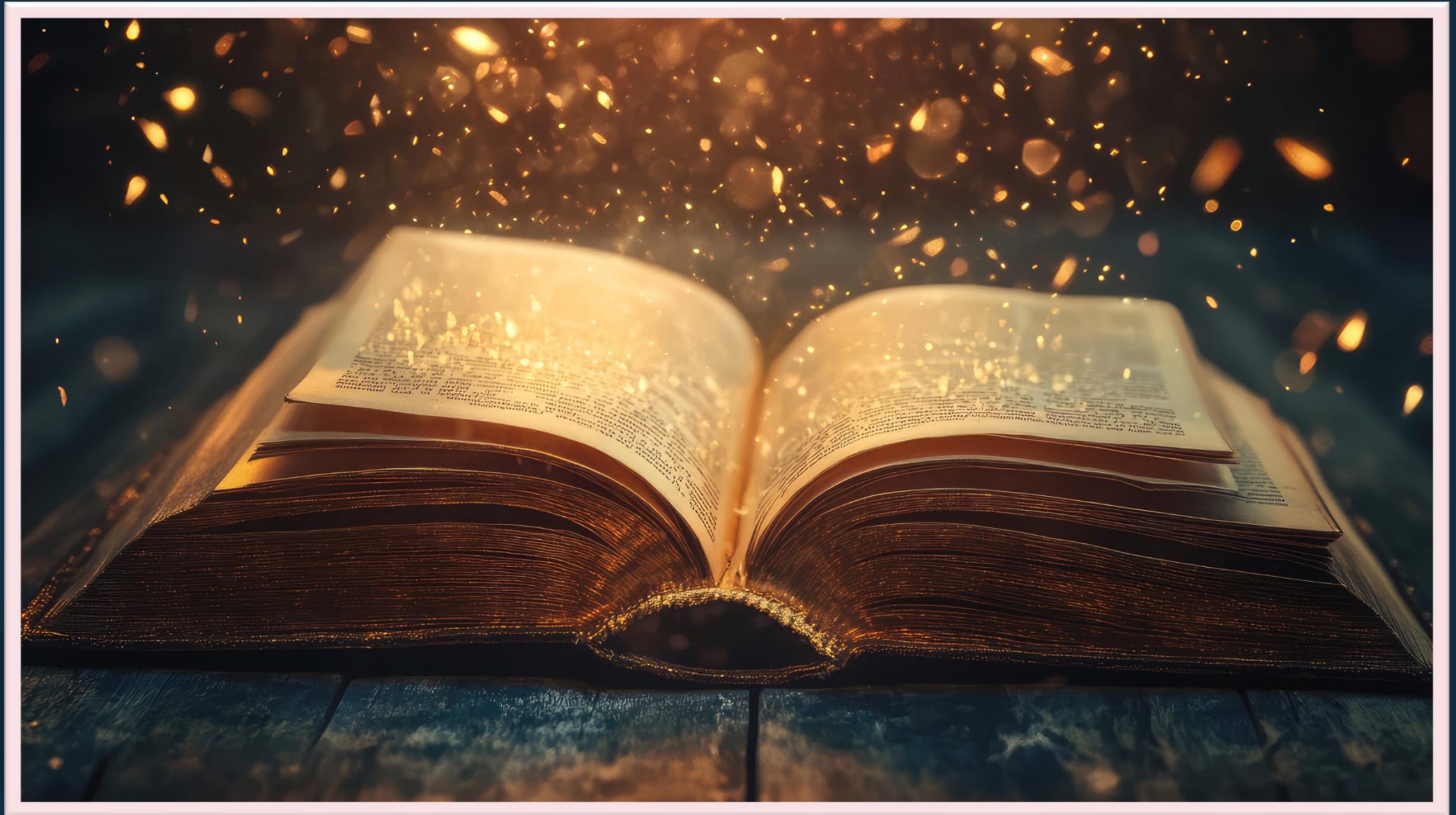
Thoughts

Actions

Outcomes

Story Drives Leadership

- Story shapes
 - Meaning
 - Motivation
 - Behavior
 - Purpose
 - Leadership identity



Leadership Snapshot Diagnostic

A. Clarity & Identity

- I understand my leadership strengths.
- I can articulate my top values.
- I know the story I'm operating from right now.

B. Resilience & Capacity

- I feel grounded and clear-headed.
- I have energy reserves and emotional bandwidth.
- I navigate change with confidence.

C. Relationships & Influence

- My relationships at work are healthy and connected.
- I communicate with clarity and presence.
- People feel safe and supported around me.

D. Direction & Purpose

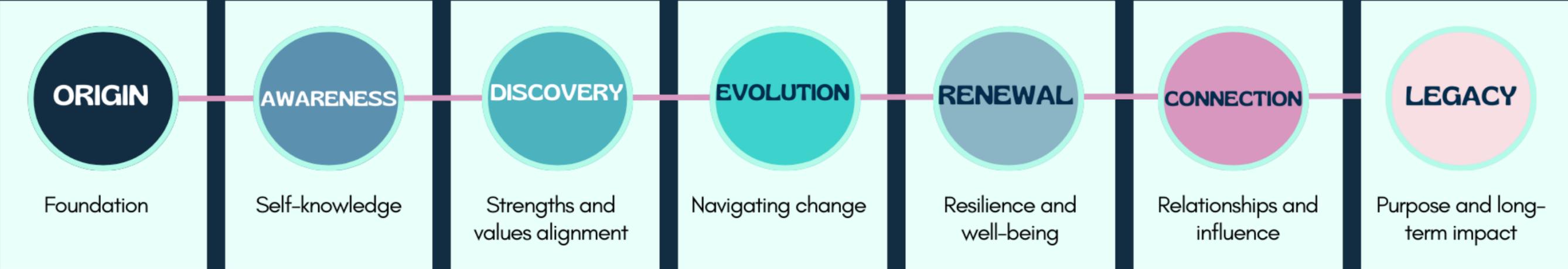
- I feel called toward a specific next step in my leadership.





Choose Your Leadership Path

THE COMPLETE LEADERSHIP TRANSFORMATION JOURNEY



THE ALIGNED LEADER



THE RESILIENT LEADER

