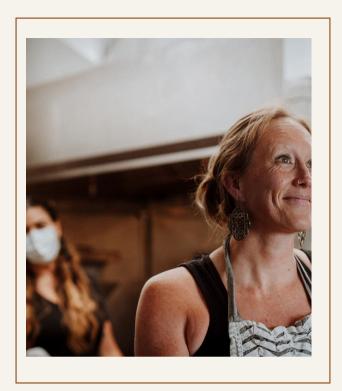
# COTTAGE BIZ IDEA GENERATOR



WRITTEN BY MOLLY BRAVO



### WELCOME

Start Where You Are. Use What You

Have. Share What You Love.

Welcome to your personal idea retreat. This isn't about going viral or building a brand overnight – it's about uncovering what's already inside you.

Use this guide to explore the gifts, rhythms, and stories that could become your next cottage business – with no pressure, just curiosity. Quick Note: You don't need a perfect plan – you just need a clear first molly@wylderspace.com step. www.wylderspace.com

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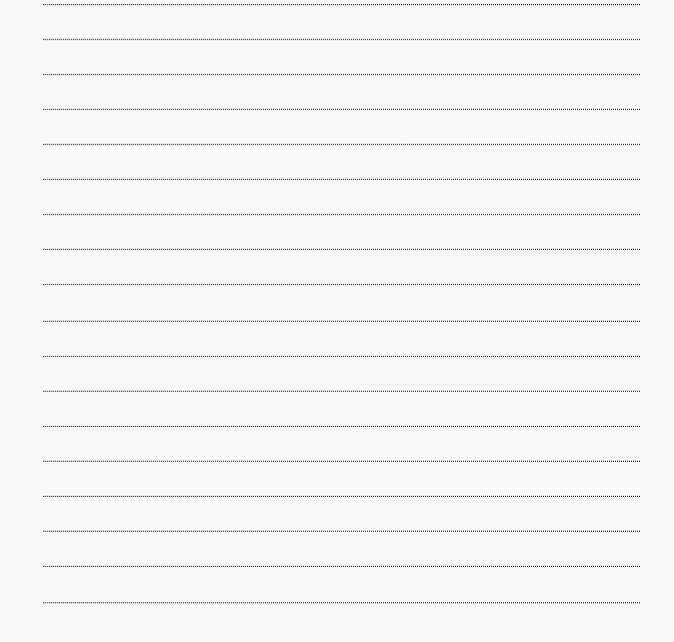
kyle@wylderspace.com

| FOOD FOR THOUGHT<br>WHAT DOES YOUR DAY<br>ALREADY INCLUDE<br>What do I do naturally each day that others ask me about? |  |
|--|--|
| What rhythms make me feel the most peaceful or proud?<br>What could I teach or share from how I already live?          |  |
| 2.   |  |
| 3.   |  |
| 4.   |  |



# WHAT ELSE DO I KNOW HOW TO DO THAT BRINGS MEJOY?

This is your space to dream outside the box. Don't filter or overthink – just jot down the things that light you up, whether or not they feel "business-worthy" yet. Often, your most natural gifts are the ones others are waiting to learn from you.



# THE BRIDGE BETWEEN WHAT YOU LOVE + WHAT THEY NEED

## NICHE + NAMING

What kind of mama do I feel called to serve? e.g. Homeschoolers, new moms, slow-living seekers What's one phrase I want my business to be known for? "Helping mamas create peace in the pantry"

**BRAINSTORM HERE** 

#### NICHE

- •
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- •
- •

#### NAMES

- •
- •

### LET'S GENTLY BEGIN..." 3 STEPS TO GET STARTED...

You don't need to build a brand overnight. You don't need to launch a full product line. You just need to begin – in rhythm, with intention, and in your own voice.

Here's a soft, soul-led way to get your cottage biz started: Pick One Simple Offer

It could be a PDF guide, a recipe collection, a meal planner, a coaching call, or even a small digital workshop. Keep it light and doable.

#### **Choose One Platform to Share It**

You don't need to be everywhere. Choose one place where you feel comfortable – Instagram, Substack, your email list, or your AttractWell site.

#### Start Sharing in Storyform

Instead of "promoting," just share your rhythm. Post a picture of your sourdough, talk about your pantry, share what lights you up and why it matters. This is what builds trust and connection.

#### Gentle Reminder to Carry With You:

- I don't have to be loud to be powerful.
- I don't have to be fast to be fruitful.
- But I do need to take the first step to begin.

