

CLIENT CARE

	1	2	3	4	5	6	7
Week1 Call 2	Birthdays Renewals Rewards ReplenishMe	Email monthly PC info out	Order Thanks/CI	Order Thanks	Order Thanks	Order Thanks/CI	Order Thanks

	8	9	10	11	12	13	14
Week2 Call 2 Send out samples 5	Order TY Email smore or newsletter	Order TY/CI	Order TY ReplenishMe	Order TY	Order TY/CI	Order TY	Order TY

	15	16	17	18	19	20	21
Week3 Call 2	Renewals Rewards Order TY/CI	Order TY	Email highlight product Order TY	Order TY/CI	Order TY	Order TY ReplenishMe	Order TY/CI

	22	23	24	25	26	27	28
Week4 Call 2 Send out samples 5	Email highlight biz/invite to zoom Order TY	Order TY	Order TY/CI	Order TY	Order TY Confirm bookings for next month	Order TY/CI	Renewals Rewards Order TY

	29	30	31				
Week5 Call 2	Order TY ReplenishMe	End of Month specials reminder Order Thanks/CI	Order TY	DATE Dependent: *Wellness Wednesdays *Reminders/Invites for Virtual Zoom events			