

L.E.G.O



L like

E dified for

G ood at

O vercome

How do you want to build this business?

Use LEGO to build through YOUR passions + areas of influence.

Uses:

- Social Media Posts
- Who to Ask to your Launch
- Event Themes
- Relatable Business Ask
- What to Sample

Make a list of your answers to these questions.

These are likely your passion areas, which turn into your areas of influence. We can best help the person we once were

What do you **L**ike?

What are you **E**dified for?

What are you **G**ood at?

What have you **O**vercome?

Circle 3-5 things you wrote down that speak to you most right NOW.

Use those topics to brainstorm your verbiage for sharing.

Using LEGO to book what you love to share

Groups



Let's get 6 groups of friends together to _____ (create community, talk about gut health, look through labels, experience self care, chat healthy habits v. diet culture, etc.)!



Who else do you know who _____ (wants to pay off debt, save for college, relieve financial stress, be a part of a amazing community, etc.)?

Biz Convo

Program



Who do you know who's like you and _____ (wants to feel fit, level up their nutrition, feel comfortable in their skin, love who they see in the mirror, etc.)?



Who do you know who, like you, wants to _____ (see results, start new habits, feel as great as you do now, etc.)?

Upgrade/Referral

Sample



I know you're a _____ (busy mom, athlete, parent with teens, etc.), I'm thinking this may be a fit as a solution to struggle of _____ (low energy, needing quick meals, teen acne, etc.).



Post and talk in person about content that you love and have overcome that makes people's lives 1. Better (empower) 2. Easier (educate) 3. More fun (entertain). It will also build your character, connection and credibility.

Start Convos