

A photograph of three diverse women standing together in a modern office setting. The woman on the left has long, wavy blonde hair and is wearing a white t-shirt and a light yellow blazer. The woman in the center has long, straight black hair and is wearing a beige ribbed cardigan over a yellow top, holding a spiral-bound notebook. The woman on the right has long, straight black hair and is wearing a white crop top and a bright pink blazer. They are all smiling and looking towards the camera. In the background, there are several potted plants, including a tall cactus on the left and a large monstera on the right.

Women & Wealth

WOMEN ENTREPRENEURS ARE THRIVING IN THE BUSINESS WORLD, BREAKING DOWN BARRIERS AND MAKING THEIR MARK LIKE NEVER BEFORE

ACTIVE vs **PASSIVE**

- Work for your income
- Involvement needed
- Forced schedule
- Less Risk/Less Reward
- No Investment Needed
- Steady Income
- Less Freedom

- Money Works for YOU
- Hands Off Income
- Involves Investing
- Cash Flow Stream
- Larger Risk & High Reward
- High Satisfaction

ACTIVE INCOME

EMPLOYED

You exchange time for effort and income. You don't work - you don't get paid.

E

SELF-EMPLOYED

You work for yourself - but can you take a 6 week holiday and your business keeps going on without you?

S

PASSIVE INCOME

BUSINESS OWNER

These people have people working hard for them to generate them an income.

B

INVESTOR

They are the people that have money working hard for them.

I

ACTIVE INCOME

YOU HAVE A JOB

EMPLOYED

You exchange time for effort and income. You don't work - you don't get paid.

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SELF-EMPLOYED

You work for yourself - but can you take a 6 week holiday and your business keeps going on without you?

S

YOU OWN A JOB

PASSIVE INCOME

YOU OWN A SYSTEM & PEOPLE WORK WITH YOU

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These people have people working hard for them to generate them an income.

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They are the people that have money working hard for them.

I

MONEY WORKS FOR YOU!

ACTIVE INCOME

5 % WEALTH

SECURITY (??)

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INDEPENDENCE

95 % POPULATION

PASSIVE INCOME

95 % WEALTH

WEALTH BUILDING

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FINANCIAL FREEDOM

5 % POPULATION



Did you know?

GIG WORKERS
ACCOUNT FOR AN
ESTIMATED
\$1.4 TRILLION OF TOTAL
INCOME IN USA IN 2022.



Did you know?

BY 2028, 90.1 MILLION
PEOPLE WILL BE IN GIG
ECONOMY – MAKING UP
50.9% OF TOTAL U.S.
WORKFORCE.

The Benefits of 1099 Business



FLEXIBILITY

popularity continues to grow because the ability to work it alongside your current career, school schedule or busy lifestyle. flexibility also allows to work it when and where you want.

TAX BENEFITS

- Vehicle
- Home Office Expenses
- Including Utility & Insurance
- Internet & Cell Phone
- Office Supplies
- Business Travel
- Advertising
- Start Up Costs
- Personal Development
- Education
- Equipment for Events

WORK-LIFE BALANCE

Because you can work it from anywhere and when you want - it allows people to be more present while earning an extra income.

HIGHER INCOME POTENTIAL

Reaching key milestones, such as achieving profitability and expanding your business, is a sign of long-term success as an entrepreneur.

E-COMMERCE



E-COMMERCE
TRANSACTIONS ROSE
34% IN 2020.

IN 2020, E-COMMERCE
UNDERWENT 10 YEARS
GROWTH IN 3 MONTHS
AND IS ACCELERATING
EVERY DAY.



THE SIZE OF THE
GLOBAL
E-COMMERCE
MARKET IS
4.9 TRILLION+

WELLNESS
INDUSTRY IS A
4.5 TRILLION+



ESTIMATED THAT 90% OF
PURCHASES WILL BE MADE
THROUGH E-COMMERCE BY
2040.

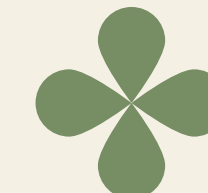
PEOPLE PURCHASE FROM
PEOPLE THEY LIKE AND
KNOW.



E-COMMERCE SALES
ARE ANTICIPATED TO
RISE BY MORE THAN 50%
IN FOUR YEARS.

ESTIMATED TO BE \$8.1
TRILLION+ BY 2026.

DIRECT SALES



DIRECT SALES GLOBALLY
GENERATED
\$40.5 BILLION I
N RETAIL SALES IN 2022.

DIRECT SELLING
MARKET SIZE WAS
VALUED AT \$207.3
BILLION IN 2022.

EXPECTED TO
REACH \$392.6
BILLION BY 2032.

NETWORK
MARKETING HAS
CREATED MORE
MILLIONAIRES
THAN ANY OTHER
INDUSTRY.

- LOW START UP COST
- NO INVENTORY
- NO MINIMUMS
- NO AUTOSHIP
- HIGH INCOME
POTENTIAL
- FLEXIBILITY

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FINANCIAL FREEDOM

5 % POPULATION



THE BIG FIVE

BUSINESS - you build a team and use leveraging to earn wealth.

GIG ECONOMY - the freedom of time & place

E-COMMERCE - easy access, click & buy

WELLNESS - rapidly growing industry

DIRECT SELLING - growing popularity on how people want to shop



01

Timing + Trends

Global & Mobile
Click & Order
Cleaner Safer Brands
Health & Wellness
Low Start Up Cost

02

Consumable Products

Consumable products mean repeat sales - which mean residual income. Simple click & re-order.

03

Marketplace Demands

Goal is that everyone is your market target audience.



04

Leverage Your Time

Teach and train people to do exactly what you do - duplicate yourself. This is the most fundamental strategy for success. It multiplies the amount of money and time earned back.



What to look for in a 1099 Business

Dr. Charles King, Harvard Business School



ARBONNE



IS ARBONNE FOR YOU?

In 2020, Arbonne paid out an excess of \$385 million in commissions, overrides and awards to Independent Consultants globally, and \$288 million in earnings in the USA.





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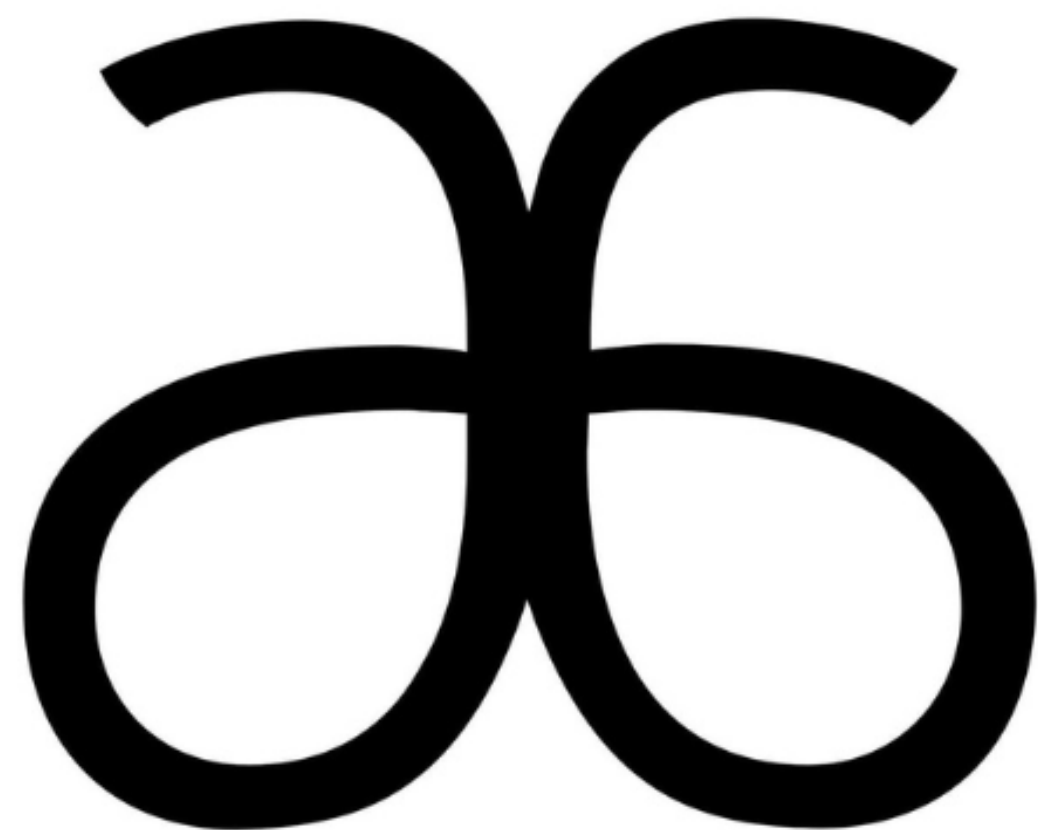
DIRECT SELLING - growing popularity on how people want to shop



CLEAN CONSCIOUS CONNECTED

- Vegan, cruelty free
- Free from gluten, dairy, soy, nuts
- Plant based ingredients
- Clean Standards (above EU standards)
- B Corporation (highest in health & wellness)
- Third Party Testing
- Global, online business, low start up cost
- Work alongside your current career/school





THE ARBONNE PROMISE

Clean. Conscious. Connected.



Empowering women in
entrepreneurship isn't just about equality

IT'S AN INVESTMENT
IN A BRIGHTER,
MORE PROSPEROUS
FUTURE FOR ALL

