Valuegenic Self-Leadership Development

The purposeful practice of engaging one's **BEST** ways of thinking to maximize value creation in any and all circumstances that matter.

"This program turned my life around and played a major role in helping me build a very effective team."

~ Tom R. (Principle. Engineering Firm)

"I think you've discovered "The Holy Grail" of talent and leadership development."

~David W. (Sr. HR Exec. Major IT Company)



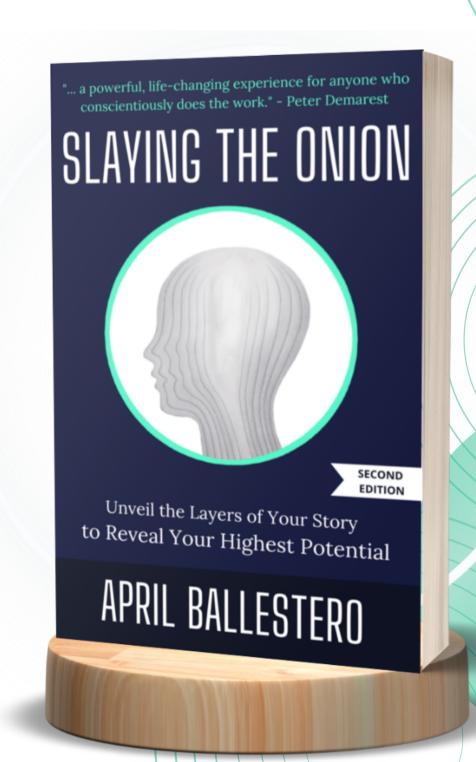
Praise for Slaying the Onion

"HAVING JUST TASTED A SMALL SLICE OF SLAYING THE ONION I SAW THE TRUTH IN YOUR WORDS, WITHOUT A SLIVER OF MUMBO JUMBO. YOU EXPLAINED IT ALL SO WELL THAT EVEN A KNUCKLEHEAD LIKE ME COULD UNDERSTAND. THANK YOU, APRIL, FOR YOUR HARD WORK AND DEDICATION TO HELPING OTHERS, MYSELF INCLUDED."

- DAVID R. GREGORY

THIS WILL BE A POWERFUL, LIFE-CHANGING EXPERIENCE FOR ANYONE WHO CONSCIENTIOUSLY DOES THE WORK. AS YOU PEEL AWAY THE LAYERS OF OLD STORIES, BIASES, HABITS, AND PATTERNS THAT HAVE HELD YOU BACK, YOU'LL DISCOVER AND DEVELOP A LEVEL OF FREEDOM, POWER, WISDOM, AND CONFIDENCE YOU MAY NEVER HAVE KNOWN YOU COULD.

- PETER DEMAREST



First - Introduction

Sharing purpose and focus of self leadership journey - WHOLE perspective

Second-Valuegenic process

Discussing the B VS A worksheet habits

Customized 1-2-1 Sessions

Apply the principles to your specific journey

Third - Deep Dive Retreat

Walk the Bridges / MAT Experience

TOTAL OF 8
GROUP SESSIONS

TOTAL OF 8
ONE-TO-ONE SESSIONS





ING UNLAYERED

SAMPLE RETREAT SCHEDULE

DAY 1 4-5:00 PM HOTEL CHECK-IN **6 PM RECEPTION DINNER AND INTRODUCTIONS** DAY 2 7:30 AM BREAKFAST PROVIDED 8 AM PURPOSE AND COMMITMENTS 9:30 AM BRIDGE PROCESS DEFINED 10:30 AM BREAK 10:45 AM WHOLE/BRAVE DEEP-DIVE 11:30 AM BUILDING BRIDGES - EXERCISE 1 12:30 PM LUNCH PROVIDED 1:30 PM CREATE FIRST ONION SLAYING EXPERIENCE 2:30 PM BUILDING BRIDGES - EXERCISE 2 5:30 PM TIME TO REST, REFUEL, REFLECT (DINNER ON YOUR OWN)

DAY 3 7:30 AM BREAKFAST PROVIDED 8 AM BREAKFAST DISCUSSION 8:30 AM REVIEW-DAY ONE DISCOVERIES 9:30 AM NEXT ONION SLAYING EXPERIENCE 10:30 AM BREAK 10:45 AM UNDERSTANDING THE LABYRINTH JOURNEY 11:30 AM BUILDING BRIDGES-EXERCISE 3 12:30 PM LUNCH (PROVIDED) 1:30 PM NEXT ONION SLAYING EXPERIENCE 2:30 PM BUILDING BRIDGES-EXERCISE 4 5:30 PM TIME TO REST, REFUEL, AND REFLECT (DINNER ON YOUR OWN)

DAY 4

7:30 AM BREAKFAST PROVIDED 8 AM BREAKFAST DISCUSSION 8:30 AM REVIEW - DAY TWO DISCOVÉRIES 9:30 AM FINAL ONION SLAYING EXPÉRIENCE 10:30 AM BREAK 10:45 AM FINAL BRIDGE BUILDING WRAP-UP 11:30 AM CLOSING STATEMENTS AND FEEDBACK 12:30 PM CLOSING



"I GOT TO REALIZE HOW I WAS OVERPOWERING MY FIANCEE WITHOUT KNOWING IT BEFOREHAND. WHICH HAS ALLOWED US TO BEGIN TO BE OPEN IN DIFFERENT WAYS."

MICHAEL S. - SELF-EMPLOYED BUSINESS OWNER

SONE LAYER AT A TIME



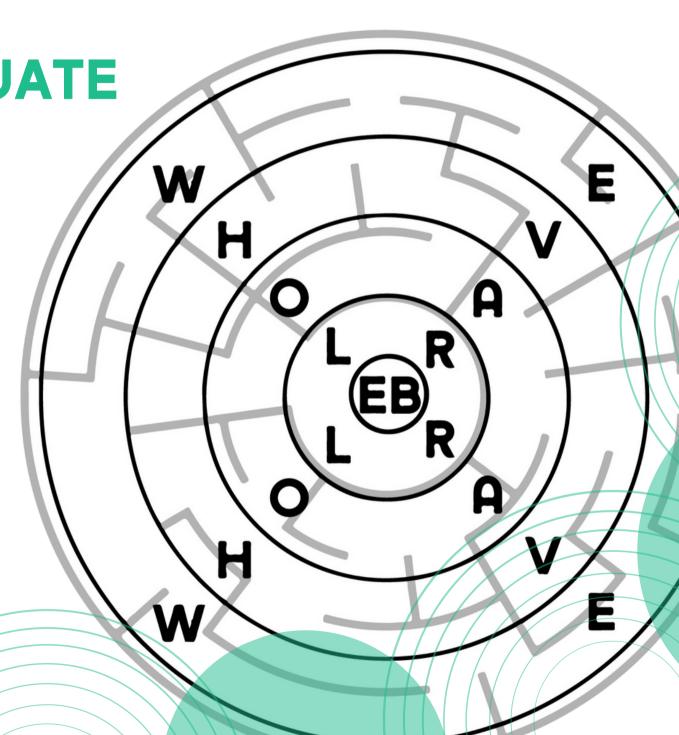
"LOVE THE MATERIAL"

- JAMIE D. - REALTOR - 2X GRADUATE

"PROFOUND SELF-DISCOVERY"

- MARY K, PROJECT MANAGER







ADVANTAGE PACKAGE

READY TO DEVELOP YOUR LEADERSHIP?

When you work with us, you'll engage in one-to-one and team coaching that will show you how to live and lead unlayered. By the end of our time together, you'll have a highly individualized set of tools, resources, and insights that will allow you to overcome your leadership obstacles and finally step into your full potential as a leader.

Some of the layers we explore will include how to:

- Become a stronger, more effective leader
- Leverage the strengths and talents of every person on your team
- Manage your time most effectively
- Stop second-guessing your decisions
- Silence the voice of self-sabotage in your head

What our clients are saying:

"I have developed Leadership skills that span from home to business."

"Brings my business to the next level."

"I consider April to be a mirror and to shine a light on those things we want to ignore when we look at ourselves."

"Outstanding experience, fair and equitable acceptance, stretches my thinking."

What is included in the advantage package:

- An online small group developing valuable thought patterns (4 sessions)
- 4-day small group destination retreat experience
- Customized one-to-one coaching (4 sessions)

SPECIALIZED ADVANTAGE OPPORTUNITY:

COACHAPRIL@ONELIGHTACADEMY.NET



APRIL BALLESTERO

Author of Slaying The Onion,
Founder of One Light Ahead,
a service of One Light Academy, Inc, and
Facilitator