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Elevate Your Personal BRAND Leadership! *Clarify & Leverage Your Leadership Skills, Confidence & Influential Voice even when you are not in charge!*

Today, when others choose to work with you, they are 'buying into' YOU, not your title. They are buying into your "Why," your philosophy, your confidence, your demeanor, and the 'chemistry' you create doing what you do. Your personal leadership brand is unique, as unique as your own DNA, and when you uncover even just a few of these core elements that make you, YOU – you can begin to leverage your Personal Brand Presence and step fully into your potential and lead with authentic impact.

70% of the brand perception your colleagues/customers acquire is through personal experiences with the people representing the brand...YOU. Have you determined your Personal Brand Leadership Style? What are your core Values? How do these attributes show up and get represented within the experience of how you deliver what you deliver, and in your follow through? As a leader, what makes others want to follow you?

95% of professionals believe they're self-aware, but in reality less than 15% really are, according to the results of a five-year research project by organizational psychologist Tasha Eurich.

Also, 83% percent of professionals with high self-awareness are top performers, while only 2% of bottom performers exhibit this trait.

Benefits of this interactive workshop:

- **Overcome Self-Doubt:** Learn to conquer the self-doubt that often plagues emerging leaders, so you can step into your role with unwavering self-assuredness.
- **Harness Your Unique Leadership Style:** Discover how to clarify and leverage your distinctive leadership style, ensuring your voice is heard and your impact is felt.
- **Build Lasting Confidence:** Develop the enduring confidence you need to lead effectively, no matter your title or position.
- **Stand Out in a Crowd:** Learn to distinguish yourself as a leader, making it impossible for others to overlook your potential.
- **Unlock Your Leadership Potential:** Realize your full leadership potential and become a go-to leader in your organization, even if you're not officially at the helm.
- **Enlist Others:** Discover techniques to enlist others in your vision and create a motivated, collaborative team.
- **Equip Others:** Learn how to equip your team with the tools and knowledge they need to excel and achieve collective goals.
- **Engage Others:** Gain strategies for engaging and inspiring team members, fostering a culture of commitment and enthusiasm.

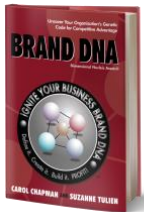
PRESENTATION

[3.5 hr. workshop; Live or Virtual]
**Business Owners, Emerging Leaders,
Sales Teams, Managers, Employees**

Don't let doubts and insecurities hinder your leadership journey. Join our workshop and embark on a path to becoming a powerful, influential leader, regardless of your current role.

This highly interactive, empowering workshop will help you learn:

- ✓ How a leadership mindset starts within to build internal confidence & an influential voice
- ✓ 6 Key characteristics of a successful personal leadership brand
- ✓ Critical leadership attributes required to sustain the 'right stuff' and gain trust and following
- ✓ How defining your Personal Leadership Brand Presence can help you evolve into important leadership roles where you can affect positive change in any environment
- ✓ What is your Personal Brand Leadership style?... flush out your key attributes
- ✓ Self-assessment on your Personal Brand



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"Suzanne's workshop training was amazing with our emerging leaders! Her 'Elevate Your Personal Brand Leadership' coaching was right 'on time' and relevant as our leaders embark on their journey to build their own personal leadership brand. Thank you, Suzanne!"

*- Liz Killen-Scott, Vice President of Organizational Development & Engagement,
Ent Credit Union*

Presented by **Suzanne Tulien**, Brand Clarity Expert, author of *Brand DNA* and *Personal Brand Clarity*, International Speaker with Brand Ascension, LLC, in a highly engaging, experiential way. Download her speaker sheet:

<https://brandascension.com/suzanne-tulien/hello/speaking-training/>

