

.....

**Elevate Your Personal BRAND Leadership!** *Clarify & Leverage Your Leadership Skills, Confidence & Influential Voice even when you are not in charge!*

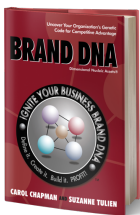
Today, when others choose to work with you, they are 'buying into' YOU, not your title. They are buying into your "Why," your philosophy, your confidence, your demeanor, and the 'chemistry' you create doing what you do. Your personal leadership brand is unique, as unique as your own DNA, and when you uncover even just a few of these core elements that make you, YOU – you can begin to leverage your Personal Brand Presence and step fully into your potential and lead with authentic impact.

70% of the brand perception your colleagues/customers acquire is through personal experiences with the people representing the brand...YOU. Have you determined your Personal Brand Leadership Style? What are your core Values? How do these attributes show up and get represented within the experience of how you deliver what you deliver, and in your follow through? As a leader, what makes others want to follow you?

This highly interactive, empowering workshop will help you learn:

- ✓ How a leadership mindset starts within to build internal confidence & an influential voice
- ✓ 6 Key characteristics of a successful personal leadership brand
- ✓ Critical leadership attributes required to sustain the 'right stuff' and gain trust and following
- ✓ How defining your Personal Leadership Brand Presence can help you evolve into important leadership roles where you can affect positive change in any environment
- ✓ What is your Personal Brand Leadership style?... flush out your key attributes
- ✓ Self-assessment on your Personal Brand

.....



*"Suzanne's workshop training was amazing with our emerging leaders! Her 'Elevate Your Personal Brand Leadership' coaching was right 'on time' and relevant as our leaders embark on their journey to build their own personal leadership brand. Thank you, Suzanne!"*

**- Liz Killen-Scott, Vice President of Organizational Development & Engagement, Ent Credit Union**



*"Working with Suzanne is an inspiring experience. Her workshops and presentations are engaging, informative, and enjoyable! Any business, big or small, would benefit from her "ground-up" approach to branding and inspiration. I would highly recommend her for any speaking engagement."*

**- James P. Ziuchkovski, DDS, MS, PC, Diplomate, American Board of Orthodontics**



Presented by **Suzanne Tulien**, Brand Clarity Expert, author of *Brand DNA* and *Personal Brand Clarity*, International Speaker with Brand Ascension, LLC, in a highly engaging, experiential way. Download her speaker sheet: <https://brandascension.com/suzanne-tulien/hello/speaking-training/>