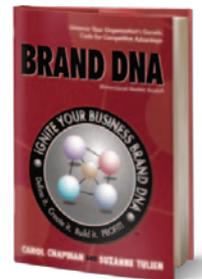




7 Reasons to Hire **Suzanne Tulien**, International Speaker, Brand Clarity Expert, Author

- 1. EXPERTISE:** Suzanne has over 30 years of experience in marketing and internal business and personal brand development, and has owned her own consulting/training company for 16+ years. She has worked with hundreds of small businesses and middle-market companies and their employees to identify and define their unique Brand DNA, walk their talk, and leverage customer advocacy. Her direct experience working with many business sectors, scenarios, and brand dilemmas have attributed deeply to her robust knowledge and keen insights on brand elevation.
- 2. CURRENT:** Suzanne keeps current by continuing her brand consulting business; working regularly with small + middle market sized companies from the inside out. Her vast scope of industry consulting ranges from sophisticated engineering firms, to auto repair service facilities, to professional dentist practices, to multiple retail entities and franchises. She continues to write articles and blogs on pertinent brand-related issues.
- 3. RELEVANCE:** A quick conversation and highly focused intake is used in every booking scenario to ensure relevance and to help better customize the programs to your specific audience needs. From vocabulary to images to case study scenarios, all of these will become highly relevant to the key learning points of your audience members.
- 4. EASY TO WORK WITH:** As a true professional, Suzanne is flexible, yet protective of the high level of quality content, venue, and results. Her mix of fun energy, experiential delivery, examples and desire for true transformation will come through at every level of the experience.
- 5. INTERACTION:** Suzanne is a certified trainer in 'Accelerated Learning Methodologies' which means she is keenly aware of the types of learning her varied audience members need in order to receive the content deeply, and transform from it. Her approach is highly experiential and interactive with her audiences in order to ensure powerful levels of meaningful engagement.
- 6. EXPERIENCE:** With over 30 years in the communications, marketing, advertising, internal brand development, Suzanne brings unique perspectives to the area of brand elevation. She is skilled in visual brand development, internal brand identity, employee engagement, and so much more. Her inside-out proprietary Brand DNA program approach makes perfect sense in a world that is highly sensitive to emotional connections to core values and the ability to deliver on a specific promise consistently through the customer experience and employee culture.
- 7. AUTHENTICITY:** One of Suzanne's core personal brand values is TRANSPARENCY. She is the real deal as a facilitator, speaks her truth, and uncovers the deeper, greater truth of her audiences because she builds trust immediately and walks her talk with grace, charm, and engagement.



For a sample of her many radio/tv interviews go here: <http://brandascension.com/media/>