



FROM MANUSCRIPT TO MASTERPIECE:

THE PROS & CONS OF SELF-PUBLISHING

Jalisa Hardy

INTRODUCTION:

Welcome to your journey of self-publishing success! I'm Jalisa The Golden Child, and I'm excited to guide you through the process of turning your ideas into impactful books. Self-publishing empowers you to share your voice with the world, and with our support, you'll navigate this path with confidence and ease.

I know you've probably had an idea for months, maybe even years to write a book, eBook, journal, planner, or coloring book. But you start and stop for a plethora of reasons and haven't completed it yet. Or you may not have even gone any further than a thought. Am I right???

It doesn't take as long as you might think. What if I told you, you could publish your book in 90 days or less or your planner or journal in 30 days or less? It's possible! I've done it! I wrote my first book, "***It's All in Me! - My Journey to Freedom & Living Abundantly***" in just 20 hours! My first planner, "***30-Day C.A.L.M. Life Planner***" from idea to publication took less than 2 weeks!

It's not only something that will benefit your life and your business now, but it will live on for generations to pass down as a part of your legacy!

So, I created this guide to give you the information you may have been looking for, maybe even answer some of your burning questions about self-publishing and offer solutions to all of your self-publishing needs!

You can be an author this year! Let's go on this beautiful journey together!



JALISA HARDY



SECTION 1:

Self-publishing not only allows for creative freedom but also offers significant financial advantages:

- **Higher Royalties:** Keep a larger share of your book sales compared to traditional publishing.
- **Multiple Income Streams:** Leverage your book to create courses, workshops, and speaking opportunities. That we can help you develop in our DWY and DFY services.
- **Global Reach:** Access international markets through online platforms.

SECTION 2:

Maintaining your health is crucial during the writing and publishing process. Here are some tips to support your well-being:

- **Meditation:** Incorporate mindfulness practices to enhance focus and reduce stress.
- **Nutrition:** Fuel your creativity with a balanced diet rich in brain-boosting foods. We offer customized meal plans based on your body's needs, requirements and desires.
- **Exercise:** Regular physical activity boosts mood and energy levels, enhancing productivity.
- **Therapy:** Having the right therapist during the writing process of your story and even to support you with your nervous system as you do something new and differ it beneficial. We can support you with finding one.
- **Human Design:** A tool for self-discovery, spiritual guidance and decision making. Learn more about it on my website. <https://jalisahardy.com/page/human-design-body-graph>

Working with The Golden Child Publishing Company we not only take care of your book and help you leave a bigger legacy. We also take care of your body and your being with our holistic health coaching, assessments, support, and services that are included in our DWY and DFY options. Here at The Golden Child Publishing Company we know your health is your wealth!



SECTION 3:

Pros and Cons of Self-Publishing

Pros:

- Complete creative control over your content and design.
- Faster publication timelines.
- Direct engagement with your audience.
- Flexibility to update and revise your work anytime.
- Access to niche markets and specific audiences.
- Opportunity to build a personal brand around your writing.

Cons:

- Responsibility for marketing and promotion.
- Upfront costs for editing, design, and distribution.
- Navigating the complexities of publishing platforms.
- Limited access to brick-and-mortar bookstores.
- Potential stigma associated with self-publishing.
- Time management challenges in juggling multiple roles.



SECTION 4:

OVERCOMING SELF-PUBLISHING
CHALLENGES WITH THE GOLDEN CHILD
PUBLISHING COMPANY



At **The Golden Child Publishing Company**, we turn self-publishing challenges into opportunities:

- **DIY (Do It Yourself):** Access our resources, masterclasses and guides to publish independently with confidence.
- **DWY (Done With You):** Collaborate with our team for personalized support throughout the process.
- **DFY (Done For You):** Let us handle everything from editing to marketing, so you can focus on writing. If you don't want to do the writing, we do ghostwriting too, boo! 😊

We have options that fit almost anyone's budget!

- **Marketing and Promotion:** Our DWY and DFY services include strategic marketing plans and promotional support to help your book reach its target audience.
- **Upfront Costs:** We offer flexible payment plans and package options, ensuring quality editing, design, and distribution services fit your budget.



Complex Publishing Platforms: Our step-by-step guides and expert support simplify the process, ensuring your book is published smoothly across all major platforms.

Limited Bookstore Access: We assist with creating compelling pitches and developing relationships with independent bookstores to increase your shelf presence.

Stigma: We focus on high-quality production and professional presentation, enhancing the credibility and reception of your work.

Time Management: Our project management tools, support team, writing co-working sessions, and accountability help you balance writing with other responsibilities, ensuring timely progress.

Success Stories:

“Jalisa did an amazing job walking me through the self-publishing and book writing process! We scheduled a session and I was able to outline my goals and right away she had suggestions and resources to make them a reality! If you’re writing a book or looking to self-publish, you need to schedule a session with Jalisa today!” – Sydnie H.

SECTION 5:

Here's a simple roadmap to kickstart your publishing journey:



Define Your Goals: What do you want to achieve with your book?

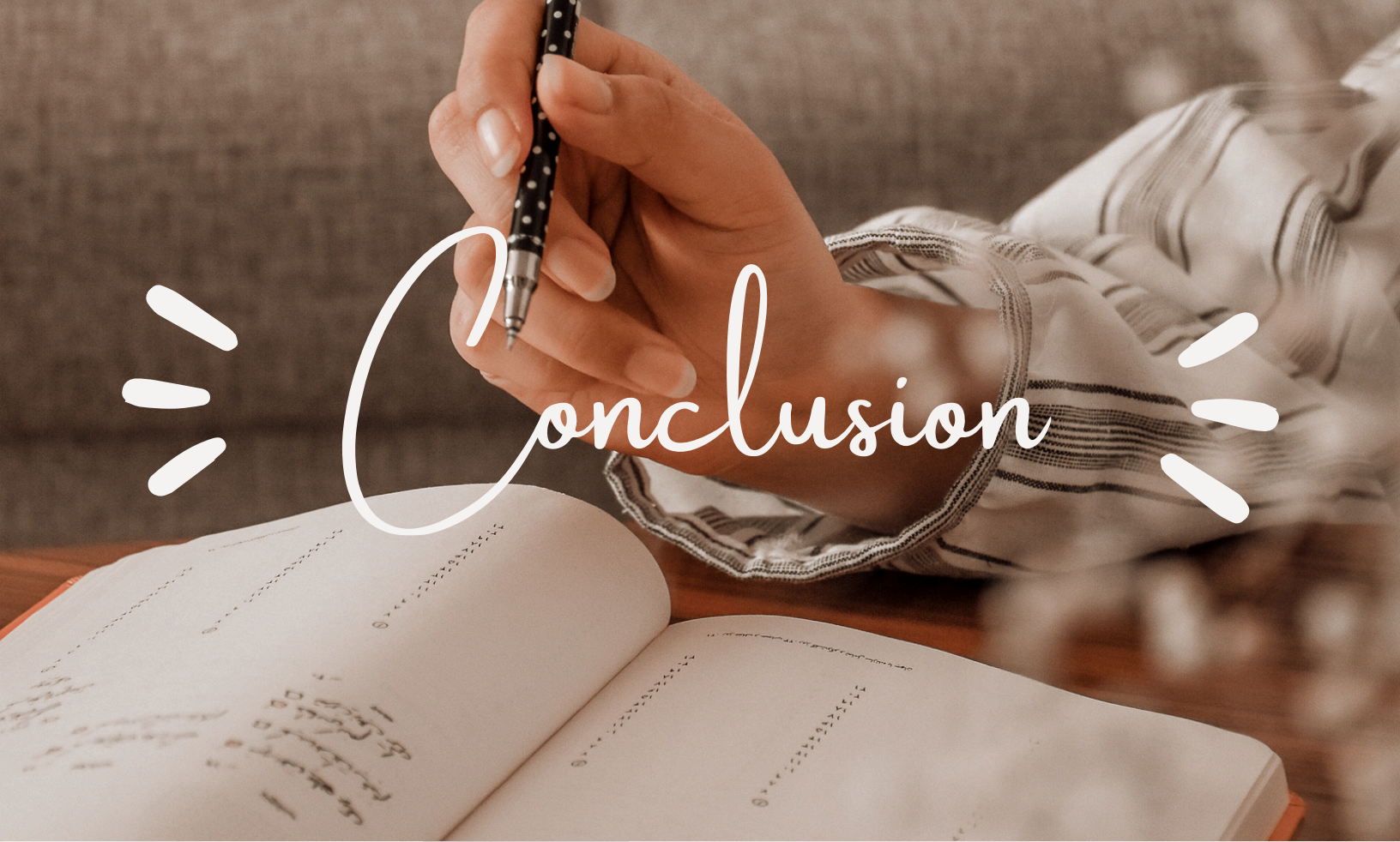


Create a Plan: Outline your timeline, budget, and resources needed.



Take Action: Begin writing even if it's just 5 minutes a few days a week and connect with us for support.

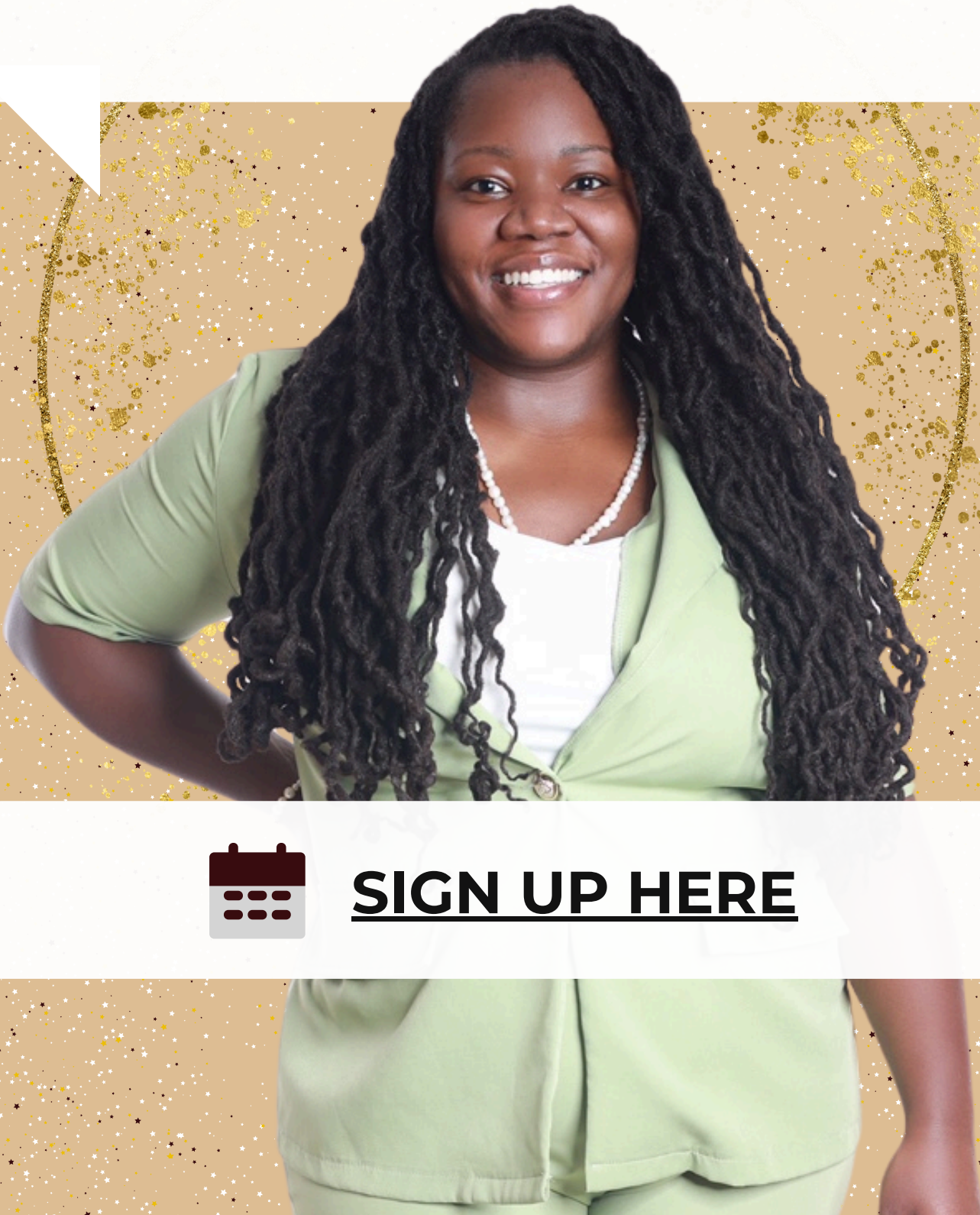




Self-publishing is a powerful way to share your message and build your legacy. With **The Golden Child Publishing Company**, you're never alone on this journey. We're here to support your success every step of the way.

REMINDER

When you sign up for a Birth Your Book Consultation call you receive our “How to Self-Publish With Ease Guide” as a bonus!



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