

Create Pages in AttractWell with ChatGPT

Before you begin:

- Open a notes app or word processor to copy and save finalized copy and layout *outside* of ChatGPT for best results. You'll use this file throughout the page creation process.

This workflow follows 3 clear phases:

1. Copy — Write and finalize your content
2. Layout — Section-by-section, place copy and elements on page
3. Design — Add color, images, buttons, and final polish

Step 1: Generate Full Page Copy with Layout Suggestions

Start by giving ChatGPT a clear picture of who you are, who you help, and the goal of this page. Ask it to return the full page content in clearly labeled sections, along with simple layout suggestions for each.

Prompt:

I'm creating a simple web page to [insert purpose—e.g., share my free guide, introduce my services, promote my workshop].

I help [your audience] do [the outcome you help them achieve].

Please write the full page copy, broken into clearly labeled sections (like Headline, About, Benefits, CTA, etc.).

For each section, include layout suggestions in plain language.

You can include:

- Whether the section should be one or two columns
- Where to place images or icons
- Where to place buttons or calls to action
- Any simple visual structure that helps the content flow visually

Please keep the language friendly, clear, and beginner-accessible. I'll apply design and colors later.

Important: Copy and paste this response into a word processor. Don't rely on ChatGPT to recall details!

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Step 1 (continued): Generate Full Page Copy with Layout Suggestions

Optional: Refine Sections as Needed

Once you have the draft, you can revise any section before moving on. Use these follow-ups to improve tone, clarity, or focus. For best results, paste the copy you want refined directly with your prompt.

To revise a headline:

Make this headline more specific and outcome-focused. Keep it clear and conversational.

To rewrite for clarity:

This section feels too wordy. Can you rewrite it to be more concise while keeping the same message?

To adjust tone:

Make this feel more warm and encouraging—less salesy or formal.

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Step 2: Build Your Page Section by Section

Now that your copy and layout plan are finalized, it's time to start building. You'll add code into the AttractWell page editor one section at a time, using the structure ChatGPT gave you in Step 1.

Before you begin:

- Open the note or document where you saved your final copy and layout suggestions
- Create a new blank page in AttractWell, set it up as viewable *by link only* and save
- If you like a section but need to tweak it, duplicate it first to preserve a working version.

For each section:

1. Use the prompt below to ask ChatGPT for HTML based on that section's content & structure
2. Create a new page section, open code viewer and replace contents with ChatGPT output
3. Switch out of code viewer and preview page to confirm desired design and responsiveness
4. Re-prompt for adjustments only if there are major issues—we'll fine-tune design later
5. Save your page after each section is completed

Prompt:

Please write clean HTML wrapped in <div> tags for the following section of my web page. I'll paste this into a visual section editor that accepts HTML.

Section purpose: [e.g. about me with image, or three benefit bullets with icons]

Layout: [e.g. two columns: image left, text right; or single column with centered CTA]

Copy:

[Paste your finalized copy for this section]

Instructions:

- Use only <div> tags for structure—do not use <section>
- Do not include custom styles, fonts, or colors
- Use placeholder text for images and links
- Keep the code clean, simple, and mobile-friendly

Need to ask for edits? Be sure to paste the code you want edited along with your prompt. Replace section code with new code if it's a redo—but if it's a tweak, *copy the section first* to keep a version!

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Step 3: Apply Design and Finishing Touches

Now that your copy and layout are in place, it's time to add visual polish and finalize the experience for your visitors.

Using the content editor, section editor, column editor, and element editor, you can now add and adjust design elements as needed. This may include:

- Adjusting padding and spacing
- Applying background colors or background images
- Adding photos or icons into section content
- Animating section elements
- Embedding videos or forms
- Styling buttons and assigning final URLs

Don't forget:

- Confirm buttons are linked to the correct URLs or include #lead if using a page form
- Always preview your page on desktop, tablet, and mobile before publishing

Need to adjust a section's layout or formatting?

If you've made visual or code-based changes to a section and want to adjust its layout or appearance *without* losing the formatting you've applied, you can ask ChatGPT to help—but you'll now work directly from the code on your page, not from your saved document from step 1.

Before making changes:

- **Duplicate the section** so you have a working backup
- Open the **code viewer** inside the section you want to edit
- **Copy the current HTML** from the code viewer (not from your document)

Prompt:

I want to adjust this section of my web page without losing the formatting or structure I already added. Please help me update the layout as described below, while preserving as much of the existing code as possible.

Here is the current HTML (copied from the code viewer):

[Paste code]

Here's what I want to change:

[Describe the change—e.g., move the image to the top, make text full-width, replace bullet list with paragraph, etc.]

Only return updated HTML wrapped in <div> tags. No custom styles or colors needed.

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Step 3: (continued) Apply Design and Finishing Touches

Working with large sections of code?

If the section's code is especially long (more than 10,000 characters), ChatGPT may truncate the code, hallucinate or change details that weren't part of your original version

To avoid this:

- Copy the section's full code into a plain text file (.txt)
- Upload the file in your ChatGPT window
- Use the following prompt instead of pasting the code:

I've uploaded a .txt file with my current section's code.

Please read the file and help me revise the layout as described below, while preserving all existing structure and formatting. Here's what I want to change:

[Insert change request]

Want help with your page form or sharing details?

If you're use a form on this page (for a lead magnet, appointment scheduling, or purchase), or want great copy for sharing or meta description, use the prompts below to fill out fields in page settings.

Prompt: Form Copy

I'm adding a form to this page. The goal is to [collect leads / schedule a session / take payment for a product]. Please write:

- A short headline to go above the form
- A sentence to invite action and explain what happens next
- A label for the form submit button

Here is the page copy for context:

[Paste full copy (from your document in step 1)]

Prompt: Meta Description and Share Copy

Please write a page description and social sharing blurb for this web page. It should reflect the tone and message of the copy below and make people want to click.

Page copy: [Paste full copy (from your document in step 1)]

Return:

- A 155-character meta description
- A short blurb for social sharing